

World Bridge Federation

an International Sports Federation (IF) recognized by the International Olympic Committee

To the: WBF Zonal Presidents WBF NBO Presidents WBF Executive Council

To: Jelena Alfejeva President Latvia Bridge Federation

Dear Jelena



You may know that the World Bridge Federation has been invited to the Olympic Esports Week ("OEW") in Singapore, June 19-25, organized by the International Olympic Committee.

The WBF, together with the platform providers BBO and Funbridge, will have a pavilion at the Free-To-Play Zone ("FTPZ") the IOC is providing, June 22-25, for a limited number (10-15) of its recognised "International Federations" during the OEW. It is a great achievement and honour for Bridge to have been selected as one of them, to showcase our progress and activities in the field of electronic sports.

The FTPZ will be a large exposition at the Suntec Convention Centre, and tens of thousands of visitors are expected. It is an important opportunity for all of us, NBOs as well as the WBF, to showcase Bridge as a modern sport - adopting the latest technology, including Artificial Intelligence.

At our pavilion we will live-stream tournaments on both platforms with both local and international competitors, provide "Minibridge" demonstrations, show play on Lovebridge tablets on site and various other promotional activities. Many activities can be followed online on YouTube, and possibly Twitch.

Leading up to the tournaments in Singapore we are arranging qualification events on both BBO and Funbridge and would appreciate it if your Federation would promote these through all your channels of communication including social media, NBO bulletins and website, event flyers and direct mailings.

Allocating your NBO master points would also help in these efforts. The WBF will award online master points, as will BBO and Funbridge.

The income from these events will be shared as follows: 33% to the platform providers, 17% to the WBF and

50% to you, the NBOs, pro-rated to the participation.





Attached you will find the detailed format of these qualifying events. The overall winner on each platform will be invited (travel and accommodation) to the Transnational week (August 28 - September 2) during the World Championships in Marrakech, and there will be a ranking by country with prizes in the form of the platforms' "currencies".

We believe you can take advantage of the presence of Bridge at such an important IOC event in various ways, such as:

- Building relationships with your NOC and other national sports bodies.
- Finding sponsors, particularly in the field of electronics and Al.
- Approaching educational institutions.

This, together with WBF-sponsored scientific research demonstrating the benefits for both young (school results) and old (Alzheimer/Dementia retardation), can provide a powerful package when approaching various authorities and ministries.

You may also know that Bridge is an official sport in the upcoming Asian Games.

We thank you for your cooperation in this effort, which we believe can bring substantial benefits to the whole bridge community. However, nothing will be gained if we don't actively make use of all these promotional tools at all levels.

be 1

Jan Kamras

President, World Bridge Federation

José Damiani WBF President Emeritus



Programme for Online Bridge

Olympic Esports Week, June 19/25

Qualification phase

19/21, Monday, Tuesday, Wednesday - Tournaments of 6 boards (100 tournaments available)

(0.50 Babydollars BB\$ on BBO) (25 diamonds on Funbridge) per tournament

Best five tournaments to qualify with a minimum average of 55 %

Thursday off

Final

23/25 Friday, Saturday, Sunday, free of charge, 8 Tournaments of 6 boards

Ranking according to the average of the best five.

Players should register on the sites and may play on either one or both. They should follow the online instructions, stating which Federation they belong to.

Registration implies complete acceptance of the BBO, Funbridge and WBF rules.

More Information

Additional_information about this event will be available on the BBO and Funbridge websites:

https://www.bridgebase.com/

https://www.funbridge.com/

